

Cologne Internet Marketers Mastermind Group

Rules

- No more than 6 members.
- Time and Location to remain the same. We will build a Stammtisch.
- Non-disclosure agreements (NDA) to be signed before participation. (What is spoken about in the mastermind, stays in the mastermind)
- Member's business must be internet-based, with 100% of marketing efforts taking place over the internet.
- While the “business language” can be in any language. Mastermind discussions are to be held in the English language.

Agenda

Time	Activity	Goal of Activity
19:00-19:15 (15min)	Introductions, order drinks, informal catch-up.	'break the ice'
19:15 – 19:30 (15min)	Announcement of next focus person, who then spends 15min talking about their biggest challenge and biggest opportunity.	<ul style="list-style-type: none">• Introduce the business.• Provide background information.•
19:30 – 20:15 (45min)	Entire group brainstorms best ways to take advantage of opportunities and to minimize or handle challenges.	<ul style="list-style-type: none">• Increase sales• Improve organisation• Reduce workload••
20:15 – 20:30 (15min)	Decide on next focus person	Allow next focus person to prepare.
2030 – Finished		

Outcome:

A group of like-minded individuals who help each other and share information resources needed in the development of their online businesses.

Closure:

All good things come to an end. Every effort should be made to keep closure amicable. In layman's terms: Don't cry when it's over, move on.

Closure of the group can be caused by:

- One member deciding to leave the group
- Excommunication by a majority vote.??
- Other ideas?